



For Immediate Release

Contact: Diane Nicholson, 626.862.1111
dianereedpr@gmail.com

Pasadena Playhouse to Honor Brad King with Inaugural Gilmore Brown Award

Award Will be Presented at Celebrity Game Night Gala on March 14, 2020

PASADENA, CA – January 23, 2020 - Pasadena Playhouse will honor longtime board member and supporter Brad King with the inaugural Gilmore Brown Award. The award, named for Playhouse founder Gilmore Brown, will be presented to Mr. King at the Playhouse's annual Gala, Celebrity Game Night, which will take place at Pasadena Playhouse on Saturday, March 14, 2020. This popular event will feature celebrities playing charades and funds raised will support productions, education and access at the Playhouse.

Brad King is a visionary in the areas of technology and business. He has twenty years of experience as an entrepreneur building early stage companies. He has launched five separate companies and invested in four times as many early stage ventures. He was one of the very first Internet pioneers in 1994, developing some of the earliest Internet-based technologies. In 1998 he sold his company, Net Effect, to Ask Jeeves. He then financed several successful ventures including eHarmony and Baidu. His last venture, iChange, was recently sold to Herbalife. Separately, Mr. King has enjoyed producing independent films under the banner of Epiphany Entertainment. His last film won the Alfred P. Sloan award and was invited to the Sundance, Cannes and Toronto film festivals. Mr. King has served as a trustee to Thrive Foundation For Youth, an advisor to Fuller Theological Seminary's School of Psychology, and board member to Pasadena Heritage. He lives in Pasadena with his wife, Pamela (a professor at Fuller Theological Seminary), and their three children.

The Gilmore Brown Award will be presented annually for extraordinary dedication and commitment to the Pasadena Playhouse and the community.

For more information, about the event, please visit <https://www.pasadenaplayhouse.org/event/game-night/>

Pasadena Playhouse is a place where people have gathered for 100 years to experience bold and important theater. It is one of the most prolific theaters in American history with a legacy of profound theatrical impact and courageous new work. In 1937, the Playhouse was officially recognized as the State Theater of California for its contribution and commitment to the dramatic arts. Today it continues that tradition of excellence under the helm of producing artistic director Danny Feldman. Dedicated to enriching lives through theater, community programs and learning initiatives, Pasadena Playhouse is a living force in the community.

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